



DIGITAL MARKETING COMPANY

We're not just another agency; we become your trusted partner, helping you achieve your unique goals.

www.madasyn.ae



Madasyn

ABOUT OUR COMPANY

Our mission is to empower UAE's businesses to thrive online through data-driven digital marketing strategies.

We are led by a team of passionate experts with a proven track record of success in SEO, SEM, Social Media Advertising, Lead Generation and beyond.





What We Do!

Empower your brand journey with our tailored digital marketing solutions to not just attract but actively hunt and nurture potential customers.

Elevate your brand with strategic lead generation and nurturing strategies

SEO

Enhance visibility and drive traffic with our SEO services, optimizing your website for top search engine rankings



Google Ads

Our strategic Google Ads campaigns instantly position your business at the forefront of relevant searches.



Social Media Marketing

Forge connections and boost brand awareness. Our tailored strategies engage audiences across diverse social platforms.



Content Marketing

Fuel your digital presence with captivating content. Our strategies establish thought leadership, and drive conversions



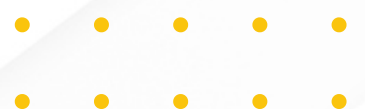
Lead Generation

Turn prospects into customers. Our targeted strategies capture and nurture leads throughout the sales funnel for business growth.



Email Marketing

Our email campaigns build and nurture customer relationships, driving retention and overall marketing performance.



How We Do It!



RESEARCH

We dive deep into your market and rivals, unearthing insights like buried treasure. Our data-driven plans are meticulously crafted for your unique path to digital dominance.

01



CREATIVITY

Forget cookie-cutter campaigns. We unleash creative firebombs to grab attention and ignite emotions. Your brand will shine with unforgettable experiences that drive conversions.

02



STRATEGY

Like laser sights on target, our strategies zero in on your goals. We use data as our ammo, meticulously optimizing campaigns for maximum impact. Your competitors won't even know what hit them.

03



DELIVER

Forget lukewarm results. We're results alchemists, transforming your digital presence into a goldmine of growth. Watch measurable victories unfold as your business soars beyond expectations.

04



REPORT

Data is our compass, guiding us through ever-changing landscapes. We analyze, refine, and optimize, ensuring your campaigns stay ahead of the curve. This isn't just success, it's an endless ascent.

05

SEO

MARKET
Dubai, UAE

RESULT TIMELINE
6-8 Months

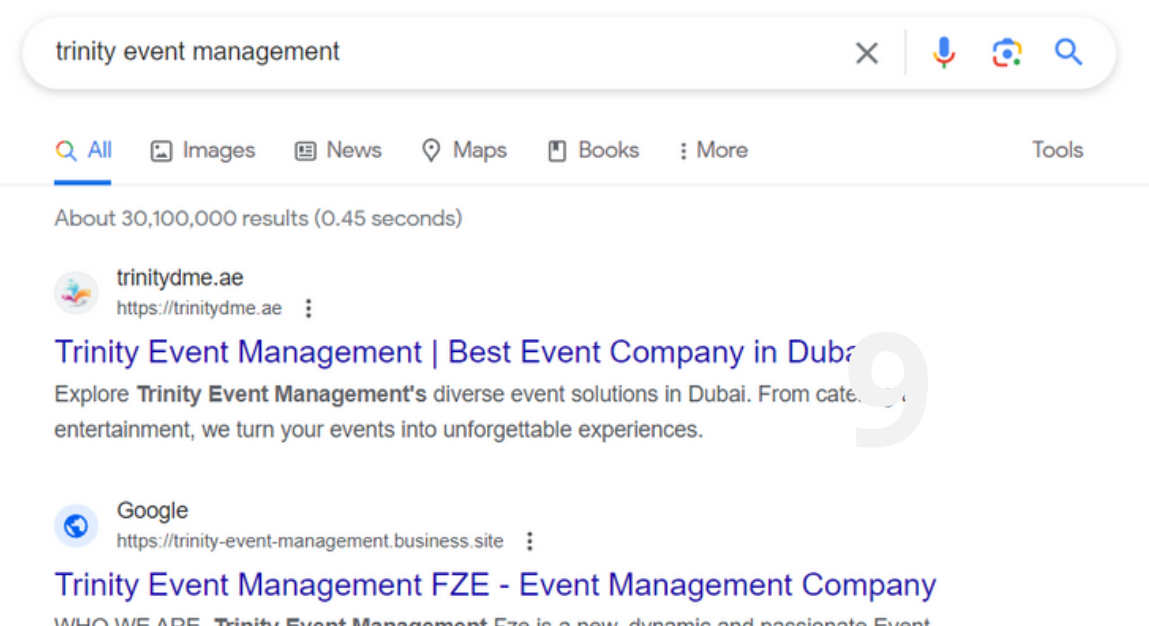
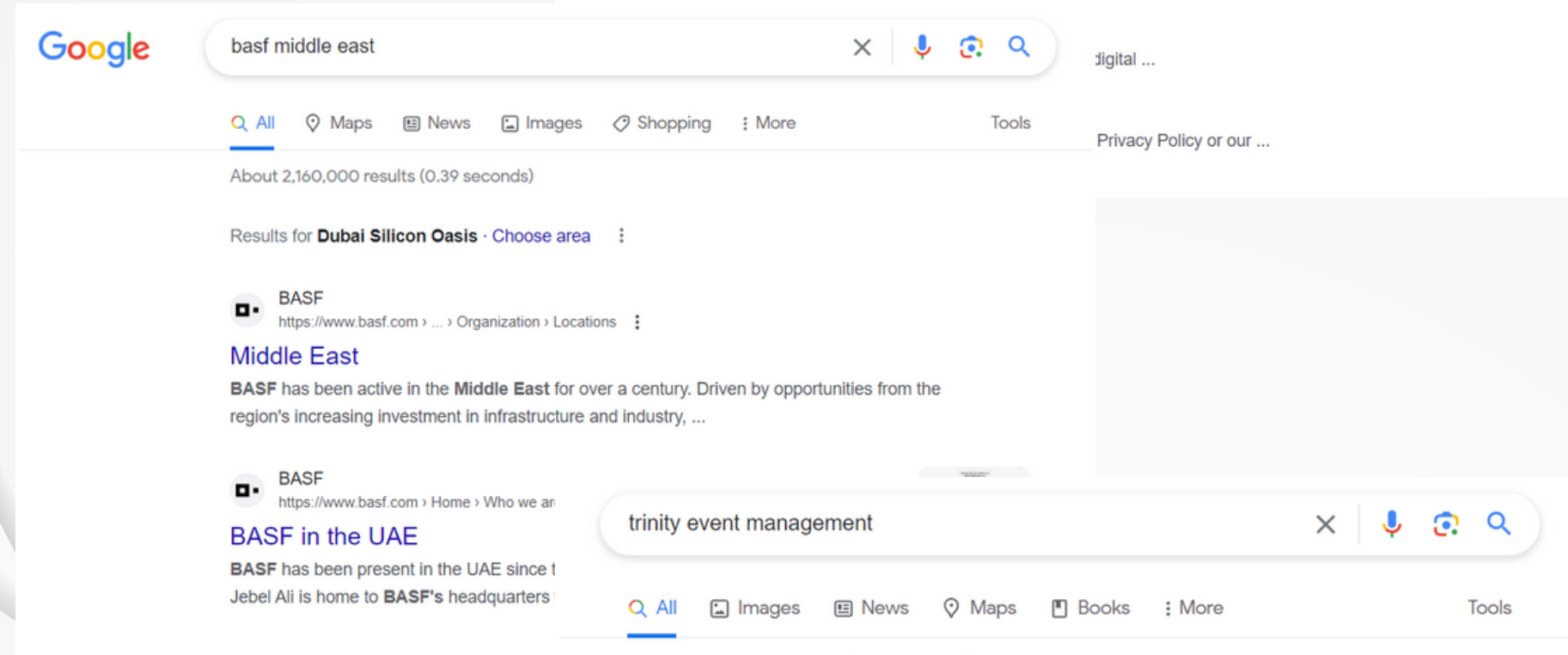
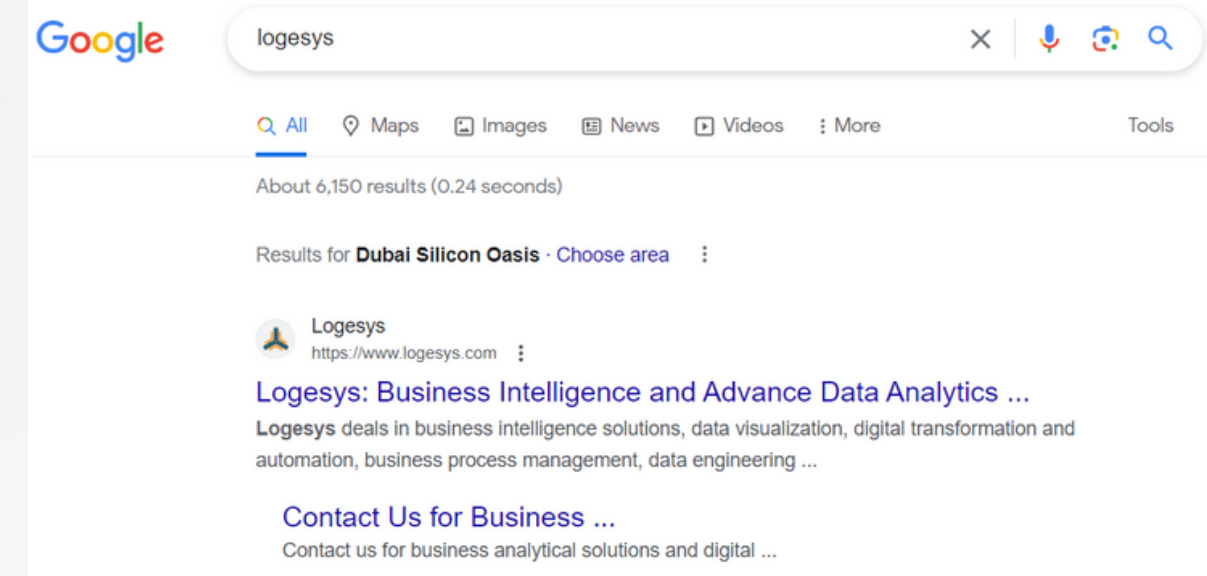
Trinity Event Management Dubai

Brillianz Group Dubai

B2B Chemical Marketplace in UAE

Logesys Data Technologies L.L.C.

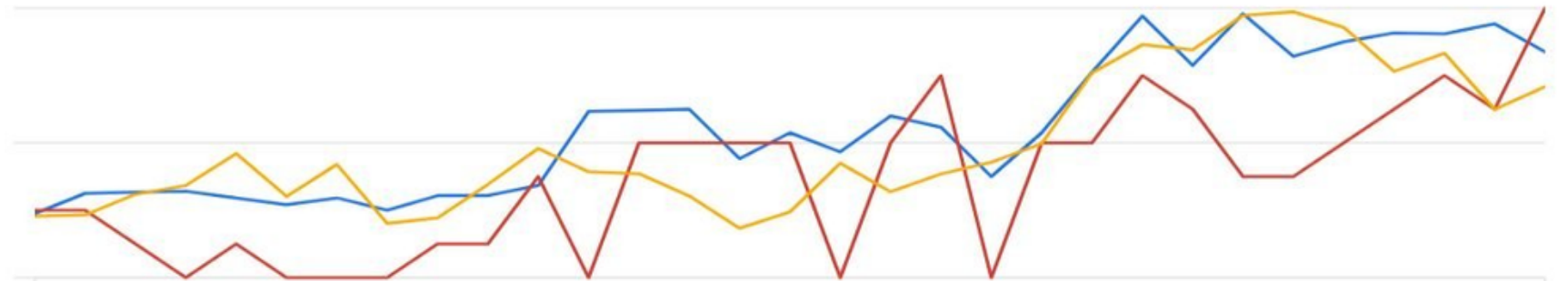
BASF MIDDLE EAST LLC



PPC

GOOGLE ADS

Clicks 4.18K Conversions 90.00 Cost \$7.7K Cost \$7.7K



Custom scorecard

Last 7 days

Cost: **\$167.37** Impressions: **28K**

Cost Chart

Cost for the account Last 30 days

A line chart showing the cost for the account over a 30-day period. The y-axis ranges from \$0.00 to \$60.00. The x-axis shows dates from Apr 23, 2017 to May 22, 2017. The cost fluctuates significantly, with a major peak near \$60.00 in late April and another peak near \$50.00 in late May.

Landing Pages

May 1, 2017 - May 14, 2017

Final URL	Campaign	Conversions	Cost / conv.
[Redacted]	[Redacted]	3.00	\$5.92
[Redacted]	[Redacted]	2.00	\$3.88
[Redacted]	[Redacted]	1.00	\$12.17
[Redacted]	[Redacted]	0.00	\$0.00

Google Ads

Campaigns Ad Groups Keywords Shopping Ads More

Last 7 Days

View-Through Conv.

752 ▼ 1%

A line chart showing View-Through Conversions over a week. The y-axis ranges from 80 to 130. The x-axis shows dates from 25 Nov to 1 Dec. The chart shows two lines, one solid blue and one light blue, both fluctuating between 90 and 120.

View-Through Conv.

429 0%

A bar chart showing View-Through Conversions for four categories: Acme Dental (blue bar, ~115), Acme Law (green bar, ~110), default (orange bar, ~105), and Acme Auto Body (light blue bar, ~85).

View-Through Conv. ▼ 1%	Avg CPC ▲ 6%	Clicks ▲ 70%	Conversion Rate ▲ 435%
752	\$194.86	194	19.02%
Conversions ▲ 296%	Cost ▼ 4%	Cost / Conversion ▼ 4%	Impressions ▲ 128%
262	\$1,341.00	\$214.14	128

Showing 4 of 4 Rows

CAMPAIGN	VIEW-THRO...	AVG CPC	CLICKS	CONVERSI...	CONVERSI...	COST	COST / CON...	IMPRESSIONS
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SOCIAL MEDIA



BEST EVENT PLANNER

"Let us take the stress out of event planning."

OUR SERVICE:

- Performers
- Karaoke
- Lighting
- Décor
- Photo booths

CONTACT US

+971 56 264 1521
 sales@trinitydme.ae
 www.trinitydme.ae

Professional Event Organizer

"Let us take the stress out of event planning."

We Service :

- Photo booths
- Business Events
- Entertainment
- Event Décor
- Catering Services

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Benefits of Digital Process Automation

← Swipe to Learn More

What companies didn't know about pricing their products.

Until now.

The 5 benefits of price optimization you can't ignore:

www.logesys.com

BASF
We create chemistry

25% off for new customers

Chauvet DJ Hurricane Bubble Haze LT

Rent (24 hrs) - AED 700+VAT
 Delivery: AED 100 - AED 150 (location dependent)
 Optional Technician for installation/deinstallation: AED 150
 Deposit: AED 1000*

*Regular customers have a one time deposit

Rent your Event Equipment from Trinity
 Telephone: +971 56 264 1521 | Email: sales@trinitydme.ae
 Website: www.rentals.trinitydme.ae

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#BASFworldwide

Vidalia

The only state of the art alumina production facility within BASF

We want to change this!

Around 250 million tons of plastic waste is generated every year, but only about 10 percent is recycled.

9

BLOGS

CONTENT MANAGEMENT



Elevate Your Event: The Ultimate Guide to Seamless Equipment Rentals

November 27, 2023

Welcome to our ultimate guide on audio, visual, and lighting events equipment rentals. Hosting a successful event requires the right...

[Read More](#) →



Overcoming Event Day Challenges: A Guide to Smooth Planning

November 21, 2023

Event planning requires meticulous attention to detail and careful consideration of potential challenges in order to ensure a successful event....

[Read More](#) →

Our journey to net zero 2050



Our climate goal: Net zero CO₂ emissions by 2050

The transition toward a climate-friendly society remains a fundamental challenge of the 21st century. As an energy-intensive company, BASF has set itself an ambitious goal of climate neutrality in 2050.



Product finder

Here you can find detailed information about our products and solutions.

[Go to our product finder](#)

OUR CLIENTS





LET'S WORK
TOGETHER!

CONTACT US

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